

DIRECTLINK LLC

GCG LIMOUSINES

MASTER GRANT APPLICATION BOOK

Financial Projections & Grant Fund Allocation Plan

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|------------------|---|
| Company: | DirectLink.LLC / GCG Limousines |
| CEO: | Jesse Carter |
| Location: | Durham, NC |
| Phone: | 919-341-9639 |
| Email: | info@directlink.llc |
| Website: | www.directlink.llc |
| Prepared: | March 2026 |
| Purpose: | Grant Applications & Financial Planning |

This document contains proprietary financial information prepared exclusively for grant review.

1. EXECUTIVE SUMMARY

DirectLink.LLC, through its flagship brand **GCG Limousines**, is a luxury transportation company headquartered in Durham, North Carolina. Founded in March 2024 by CEO Jesse Carter, GCG Limousines delivers world-class transportation experiences while creating meaningful employment in the communities we serve.

Our phased growth model starts with a premium Escalade fleet and expands into private jet, mega yacht, and helicopter charter services — building proven revenue before committing to capital-intensive assets. Grant funds accelerate this timeline and create immediate jobs.

| | | | |
|---------------------------------------|------------------------------------|---------------------------|-----------------------------|
| \$40,500 | 31 Jobs | \$4.5M+ | \$9.2M |
| Year 1 Annual Profit (2 Escalades) | Total Jobs Created (Full Fleet) | Annual Economic Impact | 5-Year Cumulative Profit |

2. COMPANY OVERVIEW

| Field | Details |
|------------------|--|
| Legal Name | DirectLink.LLC |
| Brand Name | GCG Limousines |
| Founded | March 2024 |
| CEO / Founder | Jesse Carter |
| Headquarters | Durham, North Carolina |
| Business Type | Luxury Transportation & Logistics |
| Structure | LLC — Single Member |
| Website | www.directlink.llc |
| Email | info@directlink.llc |
| Phone | 919-341-9639 |
| Flagship Service | GCG Limousines — Luxury Transportation (Durham, NC) |

Mission: To deliver unmatched luxury transportation experiences while building a sustainable, community-rooted business that creates quality employment and economic opportunity.

3. GRANT FUND ALLOCATION — WHERE THE MONEY GOES

Every grant dollar is allocated to specific, revenue-generating assets and operating expenses. The charter partnership model eliminates multi-million dollar aircraft purchases — grant funds cover staffing, insurance, permits, and marketing to launch each tier.

| Phase | Use of Funds | Amount | Timeline |
|--------------|---|----------------------------|----------------|
| Phase 1 | Escalade Fleet (2 vehicles) + operating capital | \$95,000–\$190,000 | Year 1 |
| Phase 2 | Private jet charter partnerships + marketing | \$50,000–\$100,000 | Year 2–3 |
| Phase 3 | Mega yacht charter + crew training | \$75,000–\$150,000 | Year 4–5 |
| Phase 4 | Helicopter charter + niche market development | \$50,000–\$100,000 | Year 5+ |
| Ongoing | Marketing, insurance, permits, staffing | \$25,000–\$50,000 | All Years |
| TOTAL | Full Fleet Build-Out | \$295,000–\$590,000 | 5 Years |

4. 5-YEAR REVENUE PROJECTIONS

| Year | Active Assets | Annual Revenue | Annual Cost | Annual Profit | Cumulative |
|--------|----------------|----------------|-------------|---------------|-------------|
| Year 1 | Escalade (x2) | \$285,000 | \$244,500 | \$40,500 | \$40,500 |
| Year 2 | Escalade + Jet | \$3,535,000 | \$2,026,750 | \$1,508,250 | \$1,548,750 |
| Year 3 | Escalade + Jet | \$3,535,000 | \$2,026,750 | \$1,508,250 | \$3,057,000 |
| Year 4 | + Mega Yacht | \$5,722,500 | \$2,573,000 | \$3,149,500 | \$6,206,500 |
| Year 5 | Full Fleet | \$6,247,500 | \$3,179,000 | \$3,068,500 | \$9,275,000 |

5-Year Cumulative Profit Projection: \$9,275,000

Per-Asset Daily Financial Summary

| Asset | Daily Cost | Avg Daily Revenue | Daily Profit | Annual Profit | ROI |
|---------------|------------|-------------------|--------------|---------------|------|
| Escalade (x2) | \$978 | \$1,140 | +\$162 | \$40,500 | 21% |
| Private Jet | \$7,129 | \$13,000 | +\$5,871 | \$1,467,750 | 17% |
| Mega Yacht | \$6,185 | \$8,750 | +\$2,565 | \$641,250 | 8% |
| Helicopter | \$2,424 | \$2,100 | -\$324 | -\$81,000 | -15% |

5. EMPLOYMENT IMPACT & JOB CREATION

GCG Limousines' full fleet build-out creates **31 direct and support jobs**, generating over \$1.8 million in annual payroll and \$4.5 million in total local economic impact.

| Asset | Direct Jobs | Support Jobs | Total Jobs |
|-----------------------|-------------|--------------|------------|
| Escalade (2 vehicles) | 5 | 2 | 7 |
| Private Jet | 5 | 3 | 8 |
| Helicopter | 4 | 2 | 6 |
| Mega Yacht | 7 | 3 | 10 |
| TOTAL | 21 | 10 | 31 |

| Category | Jobs | Avg Salary | Annual Payroll |
|------------------|------|------------|----------------|
| Direct Employees | 21 | \$65,000 | \$1,365,000 |
| Support Staff | 10 | \$45,000 | \$450,000 |
| TOTAL | 31 | — | \$1,815,000 |

| Economic Impact Metric | Value |
|--|-------------|
| Total Annual Payroll | \$1,815,000 |
| Economic Multiplier | 2.5x |
| Total Annual Economic Impact to Durham, NC | \$4,537,500 |

6. CONCLUSION & GRANT REQUEST SUMMARY

DirectLink.LLC / GCG Limousines presents a compelling, data-backed investment opportunity. With a proven phased growth strategy, clear financial projections, and a strong employment impact plan, GCG Limousines is positioned to become a premier luxury transportation brand serving Durham, NC and beyond.

Every dollar granted has a purpose. Whether your organization awards \$1,000 or \$1,000,000 — the table below shows exactly how GCG Limousines puts that investment to work.

| Grant Amount | How Every Dollar Gets Used | Projected Impact |
|-------------------------|--|--|
| \$1,000 – \$5,000 | Business registration, permits, marketing materials, Google Ads presence | Brand presence & first bookings |
| \$5,000 – \$25,000 | Commercial insurance, dispatch software, website, local advertising | Full operational marketing engine |
| \$25,000 – \$50,000 | First Escalade lease deposit + 6 months operating capital | 1 vehicle on the road — revenue generating |
| \$50,000 – \$100,000 | Full Escalade purchase OR 2-vehicle lease + staff + marketing | Phase 1 complete — profitable Year 1 |
| \$100,000 – \$250,000 | Full Escalade fleet (2 vehicles) + private jet charter marketing | Phases 1 & 2 launched — \$1.5M+ revenue |
| \$250,000 – \$500,000 | Escalade + jet + yacht charter launch + 1-year operating reserve | Phases 1, 2 & 3 active — \$5.7M revenue |
| \$500,000 – \$1,000,000 | Full fleet build-out + 2-year operating reserve + full marketing | 3+ years created — \$9.2M 5-year profit |

Jesse Carter — CEO, DirectLink.LLC / GCG Limousines

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